

WritingDesign BOOKING FORM

TITLE (<i>Prof/Dr/Ms/Mrs/Mr/Other</i>):	NAME:
EMAIL:	POSTAL ADDRESS:
FAX:	PHONE:
DEPT./INSTITUTION:	
DELEGATE LISTING – Please tick to confirm your agreement to the inclusion of your title, name, institutional affiliation and email address, as above, in the delegate listing for the conference pack.	
Please tick to confirm your agreement to the Design History Society maintaining your details in order to notify you of future events.	

1. DELEGATE FEE - tick option	Early Bird Rate to 30/06/09	Standard Rate after 30/06/09
Full DHS member	£165	£210
Full non-member	£210	£255
Concessionary member	£95	£125
Concession non-member	£125	£150
Please enter DELEGATE FEE sub-total in shaded box:		£

2. ACCOMMODATION - En suite Bed & Breakfast & use of swimming pool @ £50 per person per night		
Thurs 3 rd Sept 2009	Fri 4 th Sept 2009	Sat 5 th Sept 2009
Please enter ACCOMMODATION sub-total in shaded box:		£

3. CONFERENCE GALA DINNER - welcome drink, live music, prizes <i>N.B. The delegate fee includes Coffee, Tea and Reception on Thurs 3rd & Coffee, Lunch, and Tea on Fri 4th & Sat 5th. £38 pp.</i>	
Please enter DINING sub-total in shaded box:	£

4. CONFERENCE VISITS - Please indicate preferences # 1 to 4. <i>Thurs 3rd Sept. 2009, 1-4.30 pm. All visits include transport to and from the conference site, returning in time for tea. One visit per person, £18 each.</i>	
A - Hatfield House: Guided tour of the house and time to explore the gardens.	#
B - The de Havilland Heritage Centre and Mosquito Aircraft Museum: Tea on arrival, guided tour of museum and time to explore independently.	#
C - Cathedral and Abbey Church of St Alban: Guided tour of the cathedral and specialist talk on the ecclesiastical textiles.	#
D - Verulamium Museum: Guided tour of the museum from Curator.	#
Please enter VISITS sub-total in shaded box:	
£	

PAYMENT	TOTAL AMOUNT PAYABLE:
Cheque - Payable to University of Hertfordshire (please tick)	
Credit Card – Name: _____ Number: _____	
Date From: _____ Expiry: _____ Security No.: _____ Issue No.: _____	
For payment by invoice please give the name and address of your institution:	
Please notify us of special dietary requirements/access needs/other:	

Please return this form to Gill Jones, Faculty Reception, Room AA143, School of Art and Design, University of Hertfordshire, College Lane, Hatfield, Hertfordshire, AL10 9AB or g.jones@herts.ac.uk

Please note that full refunds on delegate fee will be available up to ONE MONTH before the start of the conference. Any requests for refunds received after the 3rd August will only receive 50% return of the fee.



TVAD RESEARCH GROUP

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Writing Design

OBJECT : PROCESS : DISCOURSE : TRANSLATION

The Design History Society Annual Conference

Hosted by the tVAD Research Group at the University of Hertfordshire, Hatfield, UK, 3-5 September 2009

How do we find out about design, as both practice and object, including the processes of designing, crafting and manufacture, marketing and consumption? Students, scholars, critics and commentators use words, whether written or spoken, both to research design through observation, participation, interview and oral history, object analysis and documentary and visual interpretation, and in preparing resultant outcomes.

Writing Design invites delegates to reflect on their sources, historiography and methodology, research, dissemination and teaching processes to examine the issues mobilised by articulating design and material culture with language, and the ways in which writing about objects has conditioned our understanding of design. The conference is inclusive in its interests, and will attract designers, design historians, and practitioners of design studies, material culture studies, popular culture studies and literary studies, among others.

Keynote speakers are Professor Jeffrey L. Meikle (University of Texas) and Dr Paul Jobling (University of Brighton). *Writing Design* will showcase 72 double-blind peer-reviewed papers, which will enhance the practice of design history and design thinking. Panels will explore a range of issues, including...

- What is at stake in the translation of objects into words, written or spoken, for research, communication and understanding?
- How does typography - the design of words and writing - impact upon their interpretation?
- What does writing on design - from popular and specialist design journalism and trade journals to academic studies - tell us?
- What has been the value of designers' writings and how have designers attempted to shape their personae/biographies?
- How have interview and oral history practices functioned to enlarge understanding of design?
- What pedagogical issues are raised by learning about designed objects through lectures, seminars and written assignments?

Based in the Faculty for the Creative and Cultural Industries at the University of Hertfordshire, the tVAD (theorising Visual Art and Design) research group examines relationships between text, narrative and image. See http://sitem.herts.ac.uk/artdes_research/tvad/event030909.html for more information about the conference, tVAD and the excellent air, road and rail transport links UH enjoys, being only 20 minutes from central London. The co-convenors are Dr Grace Lees-Maffei and Jessica Kelly - j.4.kelly@herts.ac.uk

We look forward to welcoming you to *Writing Design*!



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University of
Hertfordshire

