FOOTPRINT

The FOOTPRINT dissemination activities

Giovanna Azimonti, WP7 leader
FOOTPRINT annual meeting, 23-24 November 2006

www.eu-footprint.org
FOOTPRINT website

- Online following the confirmation of project funding.
- General information about:
  - aims
  - objectives
  - organisations contributing to the project
  - progress of the project
- General description available in different languages: English, French, German, Italian, Spanish, Swedish, Polish, and Danish

101 countries visiting the site
Visitors to the web site since Jan. 2006

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Major interest

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www.eu-footprint.org
Dissemination

www.eu-footprint.org

Literature reviews

Preferential flow
  • accepted for publication in *European Journal of Soil Science*

Mitigation strategies and their effectiveness
  • Submitted to the *Science of the Total Environment*

Bound residues
  • Paper in preparation for *Environmental Science & Technology*

Other papers in preparation

Identification of climatic factors regulating pesticide losses to water resources through leaching and drainage

Can a shift in application dates help reduce the transfer of pesticides to water resources?

www.eu-footprint.org
Appearance in newsletters and e-mail discussion lists

**Newsletter**

Circulated to 3200 individuals by the EU

**e-mail announcement lists**

PFMODELS (ca. 200 members), env-chem (ca. 600 members)

Conferences, congresses, workshops

FOOTPRINT project presented and discussed in 4 national and 12 international events in 9 different European countries.

- 10 oral presentations
- 6 posters

FOOTPRINT leaflet in the conference bag of:

- Fitofarmaci e ambiente. 6th National Congress, Catania (IT), April 2006
- 55. Deutsche Pflanzenschutztagung (55th German Crop Protection Congress), Göttingen (DE)
### 1st year dissemination (1)

- 4th European Modelling Workshop - France
- Nordic Workshop on Pesticide Monitoring in the Environment - Sweden
- International Workshop *Soil Protection Strategy – Needs And Approaches For Policy Support*, Poland
- Conference *Pesticide Behaviour in Soils, Water and Air* – United Kingdom
- 3rd Harmoni-CA Forum & Conference - Germany
- SETAC Europe 16th Annual Meeting – The Netherlands
- 36th Annual Congress of the French Group for Pesticides - France
- Intersectional Committee for Chemical Safety of Republic of Slovenia, 5th plenary meeting - Slovenia

### 1st year dissemination (2)

- Conference *Human health and ecological risk assessment* - Italy
- 16th International Congress of Agricultural Medicine and Rural Health (IAAMRH): *Building new tools for health promotion in rural areas* - Italy
- Conference *Pesticides in food and the environment* - Italy
- The AgChemForum 2006 - The Netherlands
- Conference *Current problems of agriculture, food economy and environmental protection* - Poland
- Final conference of the CYCLEAU European Interreg project - France
**Links with other projects**

- Meeting with representatives of EU-funded *TOPPS* project to discuss synergies and the potential for collaboration
- Kick-off and Advisory Committee meeting of the project *HOT SPOTS* funded by the German Department of Food, Agriculture and Consumer Protection
- *DEMETRA* project: data sharing
- *HAIR*: common partners

**Planned future dissemination**

A special session on FOOTPRINT is scheduled at the *XIII Symposium on Pesticide Chemistry* 3-6 September 2007, Piacenza, Italy

- The European project FOOTPRINT
- Key climatic factors determining loss and max concentrations of pesticides in drainflow and leaching
- Mitigation strategies to reduce pesticide inputs into gw and sw.
- Parameterising the preferential flow MACRO for a large number of agro-environmental scenarios
- Development of an IT platform to undertake large-scale pesticide fate modelling: FOOTPRINT@work
- Current knowledge and future challenges in considering bound residues in pesticide RA and modelling
- Development of agronomic scenarios characterising EU agriculture
Planned future dissemination

Scientific events in 2007
> Voluntary initiative (VI), York (UK) - Feb. 2007
> ACS meeting, Chicago (USA) – Mar. 2007
> SETAC 2007, Porto (PT) - May 2007

Stakeholder events
> Contribution to EFITA - European Federation of IT in Agriculture -2007 Conference - Environmental and rural sustainability through ICT
> Optimising farm inputs, Cambridge (UK), Mar. 2007

How to reach stakeholders?
> National relevant events
> Short papers on stakeholder journals
> New leaflet in different languages for major stakeholder’ exhibitions

Partners’ strategy
> Sharing of communication material through ‘e-project’
Need for a feedback from you

Dissemination and awareness building

3 questions posed

> Are we doing enough?
> Are we reaching the target end-user communities?
> Can you recommend any event we should attend in priority in 2007 or 2008?

The FOOTPRINT newsletter
FOOTPRINT Newsletter

> A FOOTPRINT deliverable
> To be circulated in February 2007
> Probably a four pager
> Content currently discussed among partners

Graphical aspects:
> FOOTPRINT text & colours
> FOOTPRINT font
> FOOTPRINT logo

To be circulated to the FOOTPRINT announcement list
To be distributed as pdf (attachment, download and print)
FOOTPRINT Newsletter

Contents (being discussed):
> Introduction to FOOTPRINT
> Agro-environmental scenarios
> IT infrastructure
> Literature reviews
> FOOTPRINT PPDB
> Past and future events
> More………

Acknowledgements

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